

* The Conference

The 17th biennial meeting for the Society for Free Radical Research International (SFRRRI) will be held at Kyoto International Conference Center located in the ancient capital of Japan.

This meeting will be a premier forum of the latest advancements in free radical research. International experts from a broad range of disciplines including chemistry, biology and medicine will gather in 2014 to discuss the impact of current research, concepts and applications of free radicals and antioxidants in medicine and pharmaceutical industry.

The exciting scientific program features plenary lectures, 20 symposia including the latest hot topics, oral presentations as well as poster presentations. Spanning four days including the satellite symposia, the meeting will bring together **over 800 of your peers** giving you a unique chance to network and interact with your international colleagues.

* Sponsorship and Exhibition Opportunities

SFRRRI MISSION

The Society for Free Radical Research is an International Society and operates as a charitable voluntary, non-profit making institution. The aims and objectives of the International Society are to advance education in free radical processes with particular reference to those of industrial and medical importance, informing education for the benefit of the public.

Founded in 1982, and now with over 2500 members worldwide, the Society consists of five autonomous regional groups: SFRR Asia, SFRR Europe, SFRR Australasia, Society for Free Radical Biology and Medicine (SFRR Americas) and SFRR Africa. A number of regional groups have also been established within these areas.

The international society has held meetings every two years with the first of these being at Brunel University in 1982.

TOPICS INCLUDE...

- Aging and Metabolic disease
- Cardiovascular and Neurodegenerative disease
- Cancer
- Antioxidants and Novel Therapies
- Gaseous molecules
- Redox molecular signaling and imaging
- Oxidative modification of DNA/ RNA and Protein
- ER stress
- Nrf2 signaling
- Radiation
- Immunity and Inflammation
- Autophagy
- Cell death and tissue repair
- Iron signaling

CONFERENCE CHAIRS



Yuji Naito, M.D.
Kyoto Prefectural University of Medicine



Shinya Toyokuni, M.D.
Nagoya University, Graduate School of Medicine

INDUSTRY & CORPORATE SPONSORS

Free radicals and related reactive intermediates are known to be involved in a wide range of industrial, biological and medical processes of commercial importance. These range from atmospheric chemistry, through chemical synthesis and polymer degradation, through to UV damage to plants and humans, the role of antioxidants in human and animal health, development of new drugs and therapies, and the diagnosis and treatment of a wide range of important human diseases. The Society welcomes dialogue with industrial and commercial concerns with similar interests and is always keen to hear of potential mutually beneficial opportunities for commercial and industrial interactions.



* Sponsorship and Exhibition Information

WHY YOU SHOULD BE PARTY OF THE 17TH BIENNIAL MEETING FOR THE SOCIETY OF FREE RADICAL RESEARCH INTERNATIONAL (SFRRI)

The global network of life scientists in academia, business and government is being targeted to generate a highly qualified audience from the chemistry, biology and medical community.

Sponsorship provides an excellent opportunity to “get your company’s name out” to a scientific network of representatives and prime opportunity to make impressions on decision makers.

USE YOUR PRESENCE AT SFRRI TO:

- Launch your new products and highlight existing ones
- Spotlight key executives
- Elevate your company profile in the chemistry, biology and medicine community
- Network with specialists, seek international partners and form new alliances
- Increase visibility in focused markets
- Give maximum exposure for your company and increase brand awareness
- Position your organization
- Communicate your message to a highly qualified scientific community
- Build relationships for the future
- Attract new talent and strengthened partnerships
- Generate sales leads and educate the market
- Sell direct to international buyers

Coffee breaks and lunch are provided for all delegates, keeping them on-site all day thus maximizing the networking opportunities.

How can this be achieved? Read further to find out the exclusive sponsorship and exhibition opportunities that are available.

Please note: Sponsorship opportunities are limited and available on a strictly first-come, first-served basis, so to ensure your presence at this event please contact us at your earliest opportunity. All sponsors will be acknowledged on the conference website (www.sfrri2014.org), in the program booklet and on various e-mail shots.

For further information on sponsorship opportunities please contact: SFRRI2014 Secretariat

c/o Ueno Congress Service

Phone: +81-75-213-7057 Fax: +81-75-213-7058

E-mail: office@sfrri2014.org

URL <http://www.sfrri2014.org/>

EXCLUSIVE SPONSORSHIP PACKAGE

PLATINUM SPONSOR

JPY1,500,000 (approx. \$15,000)

Sponsorships of one of the ‘Meet the Professor’ at Lunch time or Evening time

- Listing of your logo in the sponsors list and in the session program on the conference website with a link through to your company website
- Printing of your logo in the sponsors list and your company name in the program booklet
- 5 free delegate places (including welcome party & Gala Dinner entry)
- Your company logo on foam-backed posters along with other sponsors on site
- A technical exhibition display
- Delegate bag insert

In addition to the sponsor fee, there are some other costs for the session to be borne by each company. For details, please contact SFRRI2014 Secretariat by e-mail.

GOLD SPONSOR

JPY500,000 (approx. \$5,000)

Sponsorships of one of the Symposia

- Listing of your logo in the sponsors list and in the session program on the conference website with a link through to your company website
- Printing of your logo in the sponsors list and your company name in the program booklet
- 5 free delegate places (including welcome party & Gala Dinner entry)
- Your company logo on foam-backed posters along with other sponsors on site

SILVER SPONSOR

JPY300,000 (approx. \$3,000)

Sponsorships of one of the Symposia

- Listing of your logo in the sponsors list and in the session program on the conference website with a link through to your company website
- Printing of your logo in the sponsors list and your company name in the program booklet
- 2 free delegate places (No entry for welcome party & Gala Dinner)
- Your company logo on foam-backed posters along with other sponsors where the lunch will be taking place

* Exhibition and additional opportunities

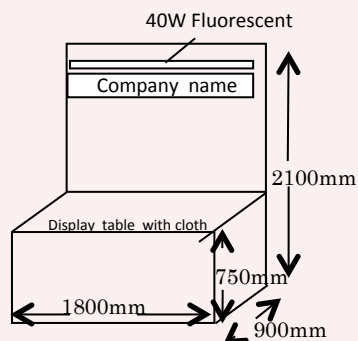
If you find that our offerings do not provide a perfect match of your marketing needs, let us know and we will customize a sponsorship program for you. You can also sponsor single elements of the conference, e.g. conference dinner; welcome reception, etc.

EXHIBITION:

TECHNICAL EXHIBITION JPY150,000 (approx. \$1500)

An exclusive opportunity that provides maximum networking opportunities and the potential to sell directly to international buyers.

- A W1.8m×D0.9m×H2.1m sized technical exhibition booth (include back panel, printed company name and display table with cloth)



AS AN EXHIBITOR, YOU CAN ALSO CHOOSE TO MAXIMIZE YOUR VISIBILITY AT THE CONFERENCE BY BOOKING ONE OF THE SPONSORSHIP ITEMS BELOW:

BEVERAGES and REFRESHMENTS In-Kind Sponsorship

A high profile networking sponsorship opportunity, interact with the delegates on an informal basis while ensuring your company benefits from the association with the coffee breaks of the conference.

Sponsors are requested to provide beverages or refreshments from the products of their company.

CONFERENCE LANYARDS JPY100,000 (approx. \$1,000)

A high profile exclusive opportunity that provide the sponsor with visibility throughout the event.

Sponsors are requested to provide 800 name tags and conference lanyards with your company name or logo.

- Listing of your logo in the sponsors list and in the session program on the conference website with a link through to your company website
- Printing of your company logo in the sponsors list

DELEGATE BAG INSERT JPY100,000 (approx. \$1,000)

Your promotional materials can be inserted into each delegate wallet given to participants on site. This applies to light weight materials only – books etc. will not be inserted onto delegate wallets, but are more appropriate for literature displays. Materials must be no more than one A4 sized sheet and should sent to the Conference Secretariat in time for insertion into the delegate bag – specific dates will be provided on application and quantities will be provided nearer the conference.

800 DELEGATE BAGS JPY1,000,000 (approx. \$10,000)

You company logo together with the conference logo on the high quality conference bag given to each delegate, providing you with a high profile and long lasting presence.

- Listing of your logo in the sponsors list and in the session program on the conference website with a link through to your company website
- Printing of your company logo in the sponsors list
- 1 free delegate place

SMARTPHONE APPS JPY1,500,000 (approx. \$15,000)

Your company logo together with the conference logo on the SFRRI2014 smartphone application containing conference abstracts which can be downloaded through Apple Store and Google Play, providing you with high profile and frequent visibility.

- Listing of your logo in the sponsors list and in the session program on the conference website with a link through to your company website
- Printing of your company logo in the sponsors list